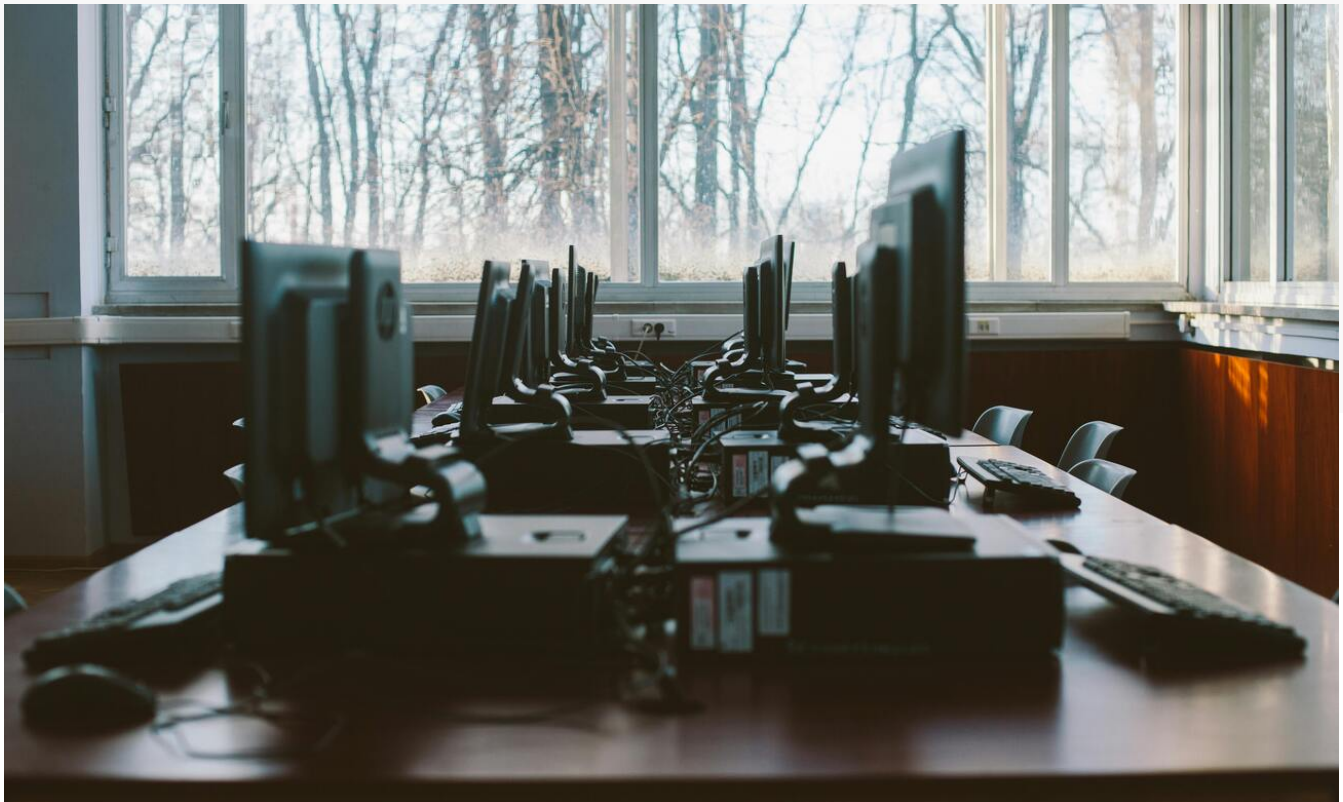


INFORMATION SECURITY

Dynamic, Scalable, and Secure: Concord Teams Up with Immuta for Data Security Solutions

By Rob Peterson



Offering scalable, automated data security solutions, we help businesses safeguard sensitive information, meet compliance





standards, and create long-term security strategies.



As data becomes the backbone of modern enterprises, protecting sensitive information is more important than ever—and businesses must be proactive to avoid becoming the next headline. That's why Concord is thrilled to announce our new partnership with **Immuta**, a leader in data security automation. Together, we're delivering top-tier solutions that strengthen your data protection strategies.

Understanding the Data Security Landscape

In today's interconnected world, the risk of a data breach is always present. Companies of all sizes are dealing with an increasing number of regulatory requirements, and the consequences of failing to safeguard data can be severe—both financially and in terms of customer trust.

The Concord-Immuta partnership is built on the foundation that effective data security starts with a clear understanding of your data. Rob Peterson, Concord's Director of Security, puts it simply:

"The first step in an effective data security strategy is to define your priorities and understand your data."

By partnering with Concord, you'll utilize the Immuta platform to conduct a customized workshop and gap analysis. This process will help you identify and classify existing data, metadata, identity and access structures, data risks, as well as business and compliance requirements—laying the groundwork for the right data security strategy.

Why Concord and Immuta?

Together, Concord and Immuta offer a comprehensive approach to data security that goes beyond the capabilities of native data warehouse platforms. Our approach is scalable, adaptable, and tailored to your business needs. Here's how we help organizations safeguard their most valuable asset—data:

Workshops and Gap Analysis & Strategy Development

The first step to effective security is understanding where your vulnerabilities lie. At Concord, our expert team conducts customized workshops and performs a thorough gap analysis to assess your current security posture and design a sustainable, scalable data security strategy and governance model. From there, we help you prioritize for implementation.

Automated Policy Enforcement





Manual processes aren't just slow, they're risky. By collaborating with Immuta, we bring you its automated security policy enforcement platform, ensuring your compliance requirements are met across the board. This level of automation protects your data from unauthorized access while keeping your operations running smoothly.



Dynamic Access Controls

At Concord, we implement dynamic access controls into our data governance and security solutions. These controls are designed to ensure that sensitive data is accessed only by authorized personnel. With Immuta's adaptable controls, we can adjust based on factors such as a user's role, location, and specific needs. This approach helps organizations securely manage data without sacrificing operational efficiency, significantly reducing the number of data access roles and management overhead, all while aligning with modern data governance trends.

As part of Immuta's broader data security and governance services, we emphasize the integration of data protection:

- Regulations
- Artificial intelligence
- Data democratization

This enables businesses to access, analyze, and govern data while complying with evolving security standards.

Scalable Solutions for Growing Businesses

Your data footprint will continue to grow, and your security strategy needs to keep pace. The Concord-Immuta partnership provides scalable solutions that evolve alongside your business, ensuring that you're protected when managing gigabytes or petabytes of data.

How It Works: A Security Strategy Tailored to You

Our approach is straightforward: we assess where you are today, help you close any gaps in your security framework, and work with you to build a long-term strategy that aligns with your business goals. Here's how you can take advantage of the Concord-**Immuta** partnership:

1. **Request a Data Security Workshop:** **Sign up for a personalized data security workshop** to gain an understanding of your data's vulnerabilities and the steps you can take to mitigate potential risks.
2. **Get a Comprehensive Gap Analysis:** We'll conduct a full analysis of your data security measures and identify areas for improvement to help you prioritize actions that strengthen your overall security strategy and ensure compliance with relevant regulations.





3. **Create a Tailored Security Plan:** Based on the findings of the gap analysis, Concord and Immuta work together to create a custom data security plan that fits your business's needs. This plan will include automated policy enforcement and dynamic access controls to ensure that your data remains protected no matter how your business grows or evolves.



Next Steps: Secure Your Data with Concord and Immuta

Data security isn't something you can afford to put off. The consequences of a breach are not only costly but will damage your company's reputation. By partnering with Concord, you ensure your data is secure, your compliance standards are met, and your business will continue to innovate without fear of compromise. Plus, our partnership with Immuta brings together the best in automation and expertise to provide a proactive and robust solution that grows with your organization.

If you're ready to take a proactive approach to data security, **reach out to Concord** today to schedule a data risk assessment. Together, we'll help you develop a comprehensive security strategy tailored to your business needs and designed to protect your data.

Not sure on your next step? We'd love to hear about your business challenges. No pitch. No strings attached.

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